

In a progressive move, MUSEUMSBY steps away from typical building planning and strategies, and employs urban techniques to direct the organization and development of the National Museum of Art, Architecture and Design (NMAAD).

Responding to the competition call at the building level and packaging the design in a “consolidated mass” would noticeably result in an out of scale structure – a foreign unsustainable presence on the Vestbanen site.

Instead MUSEUMSBY performs differently, employing an alternate strategy to produce a living urban tissue, allows distributed mass to generate the design.

Programmatically, the museum complex is planned as a field of solids and voids strategically placed to create an assortment of towers around public spaces. While to affirm the easy functioning of the complex museum program, all towers are connected below the public plaza. It simultaneously works at both the urban and building scale as a connective network of buildings within the larger city fabric of Oslo.

At the core of the city MUSEUMSBY design for NMAAD, opens up more opportunities for new urban possibilities while providing a a fertile, inclusive and sustainable platform for the arts.