

WORLD CULTURE MILL

What should the building of the Museum of Art, Architecture and Design be like?

It should be a message building.

□ building as the tool and the program. It becomes an exhibit and a global community of artists, architects and designers. Several architects, industrial and graphic designers develop architecture of the building, each of them responsible for a separate level. These levels comprise the building of the museum - the World Culture Mill in Oslo.

Why is the project called World Culture Mill?

It is a metaphor of a millstone personifying a stream of people as a driving force activating millstones. A global cultural mill of Art, Architecture and Design. A center of communication and joint creativity.

Why collaboration rather than a project of one?

If the project unites the first five of the best architects, designers, artists, the museum will receive several stars instead of one and in addition a sensible response of creative forces to changes in the society based on the skills to unite and be united in order to create. Creative cooperation transforms a building of the museum into an Exhibit worth seeing for everybody in the world. It is World Culture Mill in Oslo.